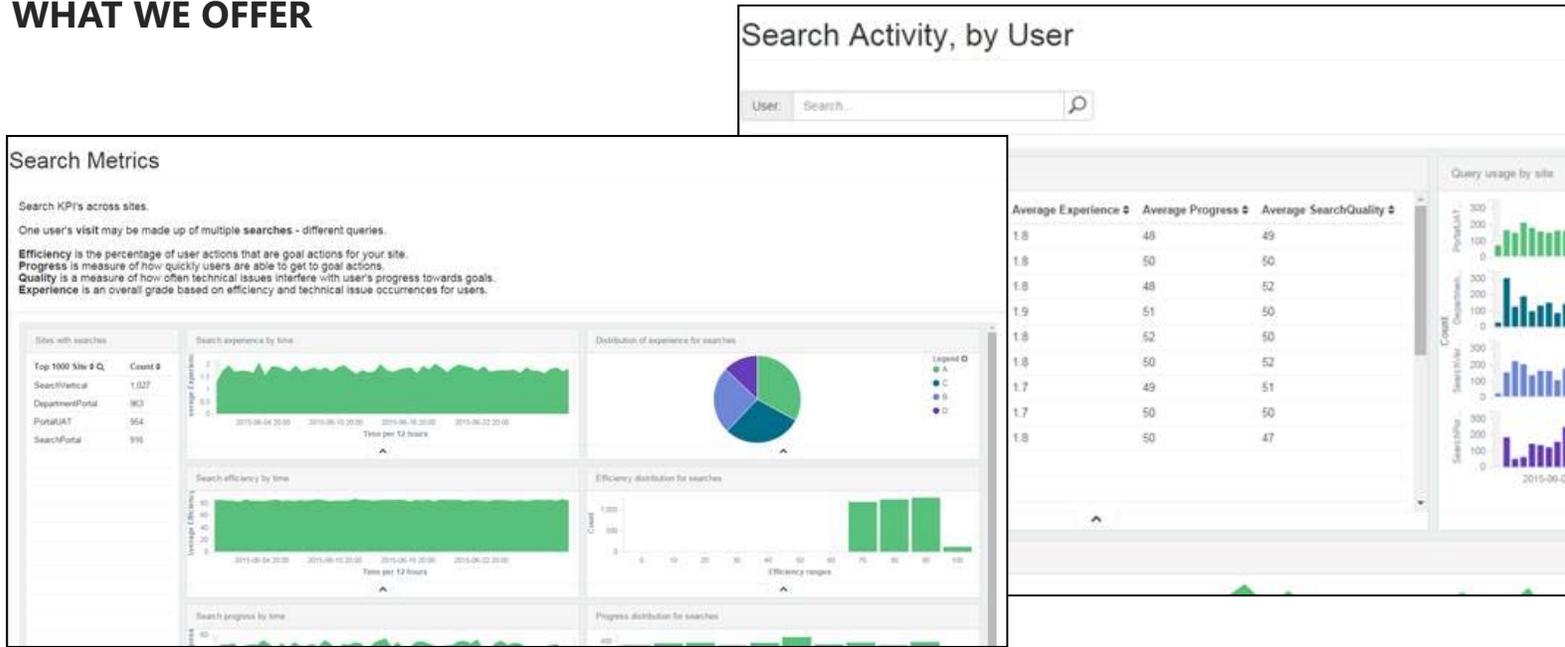


Our software was designed specifically for the complexities and varied use cases of SharePoint, allowing organizations to get unprecedented information and detail around how the environment is leveraged and how it is delivering value to users. Increase user engagement and SharePoint adoption.

WHAT WE OFFER



Many organizations do not have a good way to gain insight into how SharePoint is being used and if there is a measurable return on their investments. SharePoint teams often waste valuable time trying to derive analytics from their systems through the out of the box SharePoint analytics, including those new features available in SharePoint 2016, to ultimately find that this information is not helpful or is difficult to access.

Smart Analytics provides dashboards and actionable analytics to help you turn user insights into action. Evidence of how users interact with their intranets can lead to better search results, a more usable home page, more effective content, and greater cost savings as staff knowledge is shared more effectively. Available for Office 365 and SharePoint 2016.

WHAT OUR CUSTOMERS ARE SAYING

"To learn how much of our users' time was spent searching for and NOT finding relevant information was very eye opening. Smart Analytics helped us redefine our connectivity, classification, and refinement strategies to ensure a more productive and profitable use of our intranet." – IT Analyst, Large Pharmaceutical.

LEARN MORE

Visit <http://bainsight.com/sharepoint-analytics> or contact us at sales@BAinsight.com

Our software provides a wide variety of dashboards and actionable analytics to help turn user insights into action, increasing user adoption and engagement. Gain sophisticated insights and analyze intranets faster than ever before.



KEY USE CASES

INCREASE USER ENGAGEMENT

Understanding how users are interacting with your intranet, and how they are not, is very enlightening. Proactively identifying and correcting issues users face allows for the implementation of specific strategies that drive better engagement and utilization.

VALIDATE SHAREPOINT RESULTS

SharePoint is a significant investment for organizations, involving teams from multiple departments and varied stakeholders. This level of commitment requires a deep understanding of the results being delivered by the platform.

IMPROVE PERFORMANCE

Accurately measure the efficiencies offered by the platform to understand how users interact with the system, how they consume and share content, and how they deal with not finding the correct information.

PORTAL ANALYTICS

Report on user actions, visits, page loading times, and volume.

SEARCH ANALYTICS

Report on the key performance analytics across all of your SharePoint search centers during an ad-hoc time interval.

USER ANALYTICS

Report on how specific users are searching and accessing content, including the SharePoint sites where content is located, during an ad-hoc time interval.

QUERY ANALYTICS

Report on query terms and the query results during an ad-hoc time interval to tune the SharePoint search center.

CONTENT ANALYTICS

Report on accessed content and their sources, along with SharePoint sites and other enterprise systems where this content is located, during an ad-hoc time interval.

SEARCH DIAGNOSTICS

Report on the lowest-rated interactions and queries, during an ad-hoc time interval.

VISUAL REFINERS ANALYTICS

Report on the use of refiners and the related user experience.

SMART PREVIEWS ANALYTICS

Report on previews and workspace usage and the related user experience.

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